

### SHORT T&Cs

18+, ROI and NI only. Promotion Period: 12:00 05/05/2026 to 13:00 15/05/2026. Smart phone and internet access required. Like the post, repost it to IG stories and tag @minus196irl to enter. No purchase necessary. Prize: 1 x Pair of VIP Tickets to Beyond The Pale festival, 12<sup>th</sup> – 14<sup>th</sup> June 2026. Max one entry pp per household per day. Max one Prize per person. Promoter: Lucozade Ribena Suntory Ireland Ltd. For full T&Cs visit:

### MINUS 196 / BEYOND THE PALE TICKET COMPETITION TERMS AND CONDITIONS

**Entrants will be deemed to have accepted these terms and conditions, and agreed to be bound by them, when entering this Promotion.**

#### **Promoter:**

The Promoter is Lucozade Ribena Suntory Ireland Limited whose registered office is 7<sup>th</sup> Floor Chase Building, Carmanhall Road, Sandyford, Dublin 18, Ireland.

#### **Who may enter:**

1. This free prize draw ("**Promotion**") is open to residents of the Republic of Ireland aged 18 or over.
2. Employees (or family members of employees) of any group company of the Promoter, companies associated with the Promotion and all affiliates of such companies may not enter this Promotion.

#### **How to enter:**

3. To take part in this Promotion visit [www.instagram.com/minus196irl/](https://www.instagram.com/minus196irl/) and the associated Instagram post. Entry is through the mechanic outlined in the Instagram post and noted below.
4. No purchase necessary.
5. Entry requirements: Your entry ("**Entry**") must include the following: FOLLOW @minus196irl & @beyondthepale.ie. Like the post. Repost to your Instagram Story and tag @minus196irl & @beyondthepale.ie
6. Maximum of one entry per household per day.
7. The "entrant" is the person whose name is identified on the mode of entry.
8. The Promoter believes in responsible consumption of its products and does not endorse the purchasing of more product than can reasonably be used or consumed in order to participate in this Promotion.

## **Promotion Period**

9. The Promotion opens on 05.05.26. All entries must be received by 1pm (Irish time) on 15.05.26.

## **Winner selection and notification:**

10. The winner will be selected at random (by a computer process that produces verifiably random results, by an independent person, or under the supervision of an independent person) from all complete, correct and eligible entries received by the Closing Date.
11. The winner will be notified by email or phone within around three working days of the draw. Any failure by the Promoter to notify the winner within this timeframe shall not give rise to any claim by the winner against the Promoter.
12. The winner will receive their prizes within 30 days of an eligible prize claim.

## **Prize:**

13. The prize is 2 VIP weekend camping tickets to Beyond the Pale festival 2026 with access to the Round Tower Main Arena Hospitality including:
  - Full weekend access to a private lounge area in the main arena
  - Luxury festival toilets
  - Exclusive bar access serving beers, bubbles and cocktails
  - Chill-out space and covered seating to relax and recharge between sets
  - Street food options available in the lounge area
14. Please note that the prize comprises of weekend camping tickets only and does not include transport to and from the festival.
15. The Promoter reserves the right to substitute the prize (or any part of the prize) for a prize or prizes of equivalent or greater monetary value if this is necessary in the reasonable opinion of the Promoter for reasons beyond its reasonable control. There is no cash alternative to the prize (or any part of thereof) and unless the Promoter agrees otherwise in writing the prize is non-refundable and non-transferable.
16. If the winner is not able, for any reason, to accept a prize, or cannot be contacted within 14 days of the draw date, the Promoter reserves the right to award the prize to another entrant.
17. Third party terms and conditions apply to parts of the prize where applicable.

18. Details of the prize winner's name and county will be available for three months after the close of this Promotion by writing to the Promoter at the address set out below and stating the name and date of the Promotion or by emailing [consumer.care@suntory.com](mailto:consumer.care@suntory.com). We reserve the right to refuse any or all such requests. Should a winner object to their information being made available or request that disclosure be limited in scope they should contact the Promoter by emailing [consumer.care@suntory.com](mailto:consumer.care@suntory.com). We may nevertheless disclose the information to the relevant Advertising Standards Authority if required to do so.

**Liability:**

19. There are certain things for which the Promoter does not accept any liability to you, and these are explained in the next three paragraphs. The law does not allow the Promoter to exclude or limit its liability for some things, such as death or personal injury caused by its negligence, or loss caused by a false statement where the statement is made fraudulently. The Promoter accepts full liability for these matters and all matters for which it cannot, under Irish law, exclude or limit its liability. Otherwise, the exclusions of liability described below will apply. References to the "Promoter" in these paragraphs include all of the Promoter's associated companies, agents or any other third party involved in the Promotion.

20. Subject to the above paragraph, the Promoter will not be responsible for (and will have no liability in connection with) acts, omissions and occurrences beyond the Promoter's reasonable control, including but not limited to:

- a) any postponement or cancellation of the Promotion;
- b) any changes to prizes or the way in which they can be used;
- c) damage, loss, injury suffered by any entrant entering the promotion or as a result of accepting any prize;
- d) problems with the allotment or dispatch of prizes (such as prizes failing to reach the intended recipient);
- e) any taxes, fees, charges or other costs which winner(s) may be required to pay at any time in connection with a prize (except to the extent that the Promoter has expressly and specifically accepted responsibility for the same); and
- f) any act, omission or default of any third party supplier.

21. The Promoter does not accept responsibility for network, computer, hardware or software failure of any kind, which may affect the sending, receipt or processing of your Entry. If this Promotion is unable to run as planned due to computer virus, network/technical/communications failure, tampering or any cause beyond the Promoter's reasonable control, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion or invalidate any affected entries (subject to any written directions given under applicable law).

22. Entries must be made directly by the person entering the promotion and not through agents or third parties. If it becomes apparent that an entrant is using computer(s) to circumvent this condition by, for example, the use of programme, application, script, brute force or any other automated means, that person's entries will be disqualified, and any prize awarded will be void. Incomplete entries will also be disqualified and will not be counted. The Promoter is not obligated to inform the entrants who have entered such entries of such disqualification.
23. The Promoter's decision is final and binding in all respects on all entrants. No correspondence will be entered into. Entries that do not comply in full with these terms and conditions will be disqualified.
24. Please note that this Promotion is in no way sponsored, endorsed or administered by, or associated with, Meta. By entering, you acknowledge that Meta bears no responsibility for this Promotion and, to the maximum extent permitted by law, you release Meta from any liability whatsoever in connection with this Promotion. You understand that the information you provide is provided to the Promoter (and its affiliates, associates and agents where applicable) and not to Meta.
25. The Promoter reserves the right to verify the validity of entries and entrants. If the Promoter has grounds to suspect any entrant or third party of cheating, deception or fraudulent or unsportsman-like conduct of any kind (including, without limitation, manipulating the promotion, choice of prize winner(s) or any entry) the Promoter reserves the right (in its sole discretion) to disqualify any entrant, entry or person it reasonably believes to be responsible for, or associated with, such activity.
26. Entries may be subject to moderation. The Promoter reserves the right (in its sole discretion) to deem an entry to be ineligible should it contain offensive, inappropriate, obscene, unlawful or otherwise objectionable content.
27. The Promoter reserves the right to amend these terms and conditions at any time without notice. If any of these clauses should be determined to be illegal, invalid, or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.

**Personal Details:**

28. The Promoter will use each winner's, and each entrant's, personal details for the purpose of administering this Promotion. Please see our Privacy Policy at <https://www.minus196.co.uk/media/edul3nx/196-website-privacy-statement-1.pdf> for further details.
29. If you have opted in, the Promoter (and their respective business partners if applicable) may also use the details you give us to contact you for marketing purposes by post, email and/or SMS.

30. The winner(s) agree to allow the Promoter to use their name and likeness for advertising and publicity purposes without additional remuneration. The winner(s) may be asked to take part in reasonable publicity and PR activity at the Promoter's request.

**Irish Law applies:**

31. This Promotion, these terms and conditions, and any dispute or claim arising out of or in connection with them (including the prize(s)), shall be governed by and construed in accordance with Irish law. You irrevocably agree that the courts of Ireland shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Promotion and/or these terms and conditions (including the prize(s)).