-196 NOV BRAND AMBASSADOR COMPETITION TERMS AND CONDITIONS

Entrants will be deemed to have accepted these terms and conditions, and agreed to be bound by them, when entering this Promotion.

Promoter:

The Promoter is Lucozade Ribena Suntory Limited whose registered office is Building 1, ARC Uxbridge, Sanderson Road, Uxbridge UB8 1DH.

Who may enter:

1. This competition (the "**Promotion**") is open to Minus 196 Brand Ambassadors only.

2. Employees (or family members of employees) of any group company of the Promoter, companies associated with the Promotion and all affiliates of such companies may not enter this Promotion.

How to enter:

3. To take part in this Promotion, Brand Ambassadors must post a mix of qualifying stories and grid -196 content on their Instagram and/or TikTok during the Promotion Period and tag @minus196uk and #ad, or #brand ambassador.

4. All qualifying content posted during the Promotion Period will count towards the entrant's total.

5. The competition will reward the Brand Ambassadors who post the highest volume and quality of qualifying -196 content during the Promotion Period.

6. Unlimited entries are permitted.

7. Three winners will be selected in accordance with the winner selection criteria below.

8. In the event of a tie, the Promoter reserves the right to determine the winners based on randomisation. In this event, the winners will be chosen using a randomised wheel of names (under the supervision of an independent person).
9. There is no cash alternative and prizes are non-transferable.
10. The "entrant" is the person whose name is identified on the mode of entry.

11. The Promoter believes in responsible consumption of its products and does not endorse the purchasing of more product than can reasonably be used or consumed in order to participate in this Promotion.

12. The Promotion opens at 12pm on 04/11/2026 and closes at 5pm on 04/12/2026 (UK time) (the "Promotion Period"). The close of the Promotion Period is the "**Closing Date**".

Winner selection and notification:

13. The 3 winners will be selected from all eligible entries posted during the Promotion Period based on the following criteria (such selection at the Promoter's complete discretion):

    a) the volume of qualifying posts; and

    b) the quality of qualifying posts (as determined at the Promoter's sole discretion).

14. The winner will be notified by Instagram message within around one week of the Closing Date. Any failure by the Promoter to notify the winner within this timeframe shall not give rise to any claim by the winner against the Promoter.

15. The Winner will receive their prizes within one week of an eligible prize claim.

Prizes:

16. 3 x –196 mini fridges to be won. One fridge per person.

17. The Prize does not include any stock in the –196 mini fridge as monthly stock is sent to all Brand Ambassadors separately under the Brand Ambassador Programme and is governed by the Brand Ambassador Programme terms and conditions.

18. The Promoter reserves the right to substitute the prizes (or any part of the prizes) for a prize or prizes of equivalent or greater monetary value if this is necessary in the reasonable opinion of the Promoter. There is no cash alternative to the prizes (or any part of thereof) and unless the Promoter agrees otherwise in writing the prizes are non-refundable and non-transferable.

19. If the winner is not able, for any reason, to accept a prize, or does not respond within 2 days of being notified, the Promoter reserves the right to award the prize to another entrant.

20. Third party terms and conditions apply to parts of the prizes where applicable.

21. Details of the prize winner's name and county will be available for three months after the close of this Promotion by writing to the Promoter at the address set out below and stating the name and date of the Promotion or by emailing consumer.care@suntory.com. We reserve the right to refuse any or all such requests. Should a winner object to their information being made available or request that disclosure be limited in scope they should contact the Promoter by emailing consumer.care@suntory.com. We may nevertheless disclose the information to the relevant Advertising Standards Authority if required to do so.

Use of your Entry:

22. By submitting your Entry, you irrevocably grant a licence (i.e. permission) for the Promoter and its agents and licensees to edit, publish, broadcast and otherwise use your Entry for any and all purposes in any and all media throughout the world in perpetuity (or, where such a licence is not lawful or enforceable, for up to 50 years from the date the Entry is submitted to the Promotion), including, without limitation, on the Promoter's publicly accessible website(s), Facebook page(s), X feeds, YouTube page(s)/channel(s) and all other media whether now known or hereafter invented ("**Permitted Purposes**"). For the avoidance of doubt the Promoter may, without limitation, add a soundtrack of its own choosing to your Entry and edit/splice it together with other entries.

23. By submitting your Entry, you warrant and undertake that:

    a) you are the legal and beneficial owner of all intellectual property rights in the Entry (including all images, footage, music and text submitted by you as part of the entry process), that your Entry is your own original work and does not infringe any third party rights;

    b) you have the right to grant the Promoter permission to use your Entry in the ways described in these terms and conditions;

    c) your Entry does not infringe English law or the law in the country in which you are normally resident;

    d) your Entry does not, to the best of your knowledge and belief, infringe the law of any other country;

    e) you hereby waive and agree not to assert (and warrant that all individuals featured have waived and agreed not to assert) any moral rights in and in connection with the Entry;

    f) you shall, on request, do such other things and execute such documents as are reasonably requested of you by the Promoter in order to allow the Promoter to use your Entry for the Permitted Purposes;

    g) you have obtained all relevant rights and written permission from individuals featured in the Entry, and that your Entry does not feature anyone under the age of 12 (unless it is your own child and you have that child's consent).

24. You agree to indemnify the Promoter in respect of any and all third party claims arising out of or in connection with any breach by you of the warranties and undertakings set out in these terms and conditions (in particular, the warranties and undertakings set out in the above condition 23).

Liability:

25. There are certain things for which the Promoter does not accept any liability to you, and these are explained in the next two paragraphs. The law does not allow the Promoter to exclude or limit its liability for some things, such as death or personal injury caused by its negligence, or loss caused by a false statement where the statement is made fraudulently. The Promoter accepts full liability for these matters and all matters for which it cannot, under English law, exclude or limit its liability. Otherwise, the exclusions of liability below will apply. References to the "Promoter" in these paragraphs include all of the Promoter's associated companies, agents or any other third party involved in the Promotion.

26. The Promoter will not be responsible for (and will have no liability in connection with) occurrences beyond the Promoter's control, including but not limited to:

    a) any postponement or cancellation of the Promotion;

    b) any changes to prizes or the way in which they can be used;

    c) problems with the dispatch of prizes (such as prizes failing to reach the intended recipient);

    d) any taxes, fees, charges or other costs which winner(s) may be required to pay at any time in connection with a prize (except to the extent that the Promoter has expressly and specifically accepted responsibility for the same); and

    e) any act or default of any third party supplier.

27. The Promoter does not accept responsibility for network, computer, hardware or software failure of any kind, which may affect the sending, receipt or processing of your Entry. If this Promotion is unable to run as planned due to computer virus, network/technical/communications failure, tampering or any cause beyond the Promoter's reasonable control, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion or invalidate any affected entries (subject to any written directions given under applicable law).

28. Entries must be made directly by the person entering the promotion and not through agents or third parties. If it becomes apparent that an entrant is using computer(s) to circumvent this condition by, for example, the use of programme, application, script, brute force or any other automated means, that person's entries will be disqualified, and any prize awarded will be void. Incomplete entries will also be disqualified and will not be counted. The Promoter is not obligated to inform the entrants who have entered such entries of such disqualification.

29. The judge's and Promoter's decisions are final and binding in all respects on all entrants. No correspondence will be entered into. Entries that do not comply in full with these terms and conditions will be disqualified.

30. If the Promoter has grounds to suspect any entrant or third party of cheating, deception or fraudulent or unsportsman-like conduct of any kind (including, without limitation, manipulating the promotion, choice of prize winner or any entry) the Promoter reserves the right (in its sole discretion) to disqualify any entrant, entry or person it reasonably believes to be responsible for, or associated with, such activity.

31. All Entries are subject to moderation. The Promoter reserves the right (in its sole discretion) to deem an entry to be ineligible should it contain offensive, inappropriate, obscene, unlawful or otherwise objectionable content.

32. The Promoter reserves the right to amend these terms and conditions at any time without notice. If any of these clauses should be determined to be illegal, invalid, or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.

Personal Details:

33. The Promoter will use each winner's, and each entrant's, personal details for the purpose of administering this Promotion. Please see our Privacy Policy here for further details.

34. If you have opted in, the Promoter (and their respective business partners if applicable) may also use the details you give us to contact you for marketing purposes by post, email and/or SMS.

35. The winner agrees to allow the Promoter to use their name and likeness for advertising and publicity purposes without additional remuneration. The winner may be asked to take part in reasonable publicity and PR activity at the Promoter's request.

English Law applies:

36. This Promotion, these terms and conditions, and any dispute or claim arising out of or in connection with them (including the prizes), shall be governed by and construed in accordance with English law. You irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Promotion and/or these terms and conditions (including the prizes).